

# Bio – Raj Gavurla

Whether it's growing your business or winning a championship, Raj Gavurla improves your mindset, mood, and motivation. His expertise, experience, stories, and examples stimulate organizations to increase productivity and profitability by consistently playing at the top of their game.

Go for it - raise the bar to another New Best Level.

Trade, business, and healthcare associations, corporations, sports teams, schools, and government use his services and products. In addition to speaking, he coaches and advises small business owners, and is a volunteer mental health facilitator.

Raj is the author of *Winning at Entrepreneurship*, is interviewed by the media, and has written expert articles. His entrepreneurial spirit guided him in forming his company, **LiiiVEN™** (pronounced Liven), in 2001.

Raj is involved in leadership, education, and healthcare initiatives. He has worked as a business consultant, engineer, model, and is an electrical engineering graduate of Clemson University.

**Raj brings life to business and shows that it's a small world!**

When working with clients and speaking with audiences, he always has a **"we are going for the victory attitude!"**

[www.rajgavurla.com](http://www.rajgavurla.com)

**LiiiVEN, Inc.** mobile: 404.918.7366 [raj@rajgavurla.com](mailto:raj@rajgavurla.com)



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## Logo Illustration



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